

AIFD Publicity

Internet

Note: The Austin Ballroom Dancers have good publicity and are often listed in more places than we are. So if I can't find us, or on a new site, I look for them to see whether we are listing candidates, what category to put us in, etc.

A list of Austin event calendars

Austin 360

www.austin360.com. You need to submit an event. They don't notify if / when they post it. It is really easy to find if you search events under venue (Hancock Rec).

The events page is at: <http://www.austin360.com/calendar/content/events/index.html> . Click on "submit and event" to add event.

Here is a sample posting:

Event Name: Austin International Folk Dancing

Date: 1/25

Time: Saturdays 7:30 p.m. - 11 p.m.

Venue: [Hancock Recreation Center](#)

Cost: \$5

International Folk Dancing. Beginners Welcome. No partner needed. Frequent live music. Teaching for newcomers 7:30 - 8:00.

What is International Folk Dancing?

Greek, French-Canadian, Norwegian, Croatian, Mexican, Chinese, Romanian, American, Swedish, Turkish, Bulgarian, Spanish, Russian, Scottish, Israeli, Polish,...

Line dances, couple dances, circle dances, mixers, set dances, trios, contras,...

Slow, fast, smooth, jumpy, simple, complex, rocking, stamping, easy to learn or years to master, time to gossip with your neighbor or get your heart and brain working hard at the same time,...

Fiddle, accordion, voice, clarinet, dumbek, gaida, pan pipes, tapan, kaval, mandolin, gadoulka, flute, zurna, trumpet, castanets,...

(Link to AIFD web site, but didn't give my email or phone number).

- ✓ In Jan, I submitted only for Jan & Feb since we aren't dancing on the SAC weekend. I submitted for March (after SAC) - Thanksgiving in March. That means there will need to be a Dec - Feb posting done in late November.
- ✓ Submitted 5/18/04 for 5/22/04 - 11/20/04

The Austin Chronicle

<http://www.austinchronicle.com/gbase/Calendar/index>

emailed to dance-classical@austinchronicle.com on 3/8/03, 5/18/04:

Please consider adding the following listing to your dance section:

The Austin International Folk Dancers meet every Saturday night from 7:30 pm - 11:00 pm at the Hancock Recreation Center, 811 E. 41st. Admission is \$3.00. Beginners welcome, no partner needed. Frequent live music. www.yastreb.com/tifd/aifd.html

Austin City Links

<http://www.austinlinks.com/index.html>

9/10/07 – AIFD is not listed. Email sent to add us and find out if they have a calendar of events for the 9/22/07 open house.

Don't know if this site is being maintained, but it would list us (under "Recreation") if it is. I sent an email requesting that we be added on 3/8. (They only seem to want the name of the organization and the URL).

5/04 No obvious updates, except that the home page has "copyright ...-2004". I decided not to bother with this.

CitySearch for Austin, TX

www.austin.citysearch.com

User name: AIFDPub

Password: IFDRocks

I had to put us under "community" because there was no appropriate sub-category under "recreation". Submitted request for listing 3/8.

Try http://www.aboutcitysearch.com/submit_event.html

Submitted as event 5/18/04

(We are listed in the yellow pages as "Community and Social Services". We come up when you search "folk" but not "folk dance". What a pain!)

KVUE

<http://www.kvue.com/entertainment/events/>

They have a community event calendar, but don't seem to list recurring events. It would be good for special events though. Note that you have to register to access the site (yuck).

5/04: I must be registered via cookies, because I got straight in. Austin Ballroom dancers lists weekly stuff here, so I'm trying, too.

Austin City Connection

The Official Web site of the City of Austin

http://malford.ci.austin.tx.us/events/city_calendar.cfm

This has a parks & rec calendar. The Austin Barn Dancers, for example, do not list their recurring Wednesday night dances, but the **do** list their dance in the park at Zilker park. This is another good place to list AIFD special events taking place at Hancock (or other city facilities).

For the Jan 10th 2004 open house I emailed Kate to see if she could put the event on the calendar ...

ArtOnArt (TCANet)

<http://www.arts.state.tx.us/caltca/calendar.cfm>

Note that you have to turn on Active X in order to use the page!

I requested that AIFD be added as an organization in their calendar database on 5/18.

Once we are added, I can add events. (I sent more info. to them on 5/25).

7/04: I looked for us, but couldn't find us anywhere.

Daily Funny Pages: <http://www.thedailyfunpages.com/#dance>

Hard copy

- With Gusto ... The Good Life
- Austin Chronicle (already there due to web site submission?)
- Austin Family Magazine (although the ballroom dancers advertise here, I'm not sure we should as we are not all that child-friendly. Although perhaps for families with pre-teens and teens?)

- ❑ Parentwise: Austin (ditto. Note: I know the editor of this magazine and she would have no problems putting us in.)
- ❑ Austin FIT Magazine: Phone: 407-8383 Fax: (512) 407-8393 E-mail: afitmag@austin.rr.com. We would ask for a listing in their event calendar, ongoing events.

Referenced but no longer used:

<http://www.main.org/events.htm> - page does not include a calendar. We are listed as a group.